



ECDL
Foundation

Launch of ECDL Syllabus 5.0

The Global Standard for Digital Literacy

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Ceo ECDL Foundation

Introduction

- **ECDL** **European Computer Driving Licence**
- **ICDL** **International Computer Driving Licence**

- **ECDL developed by CEPIS in 1996**
- **Council of European Professional Informatics Societies**

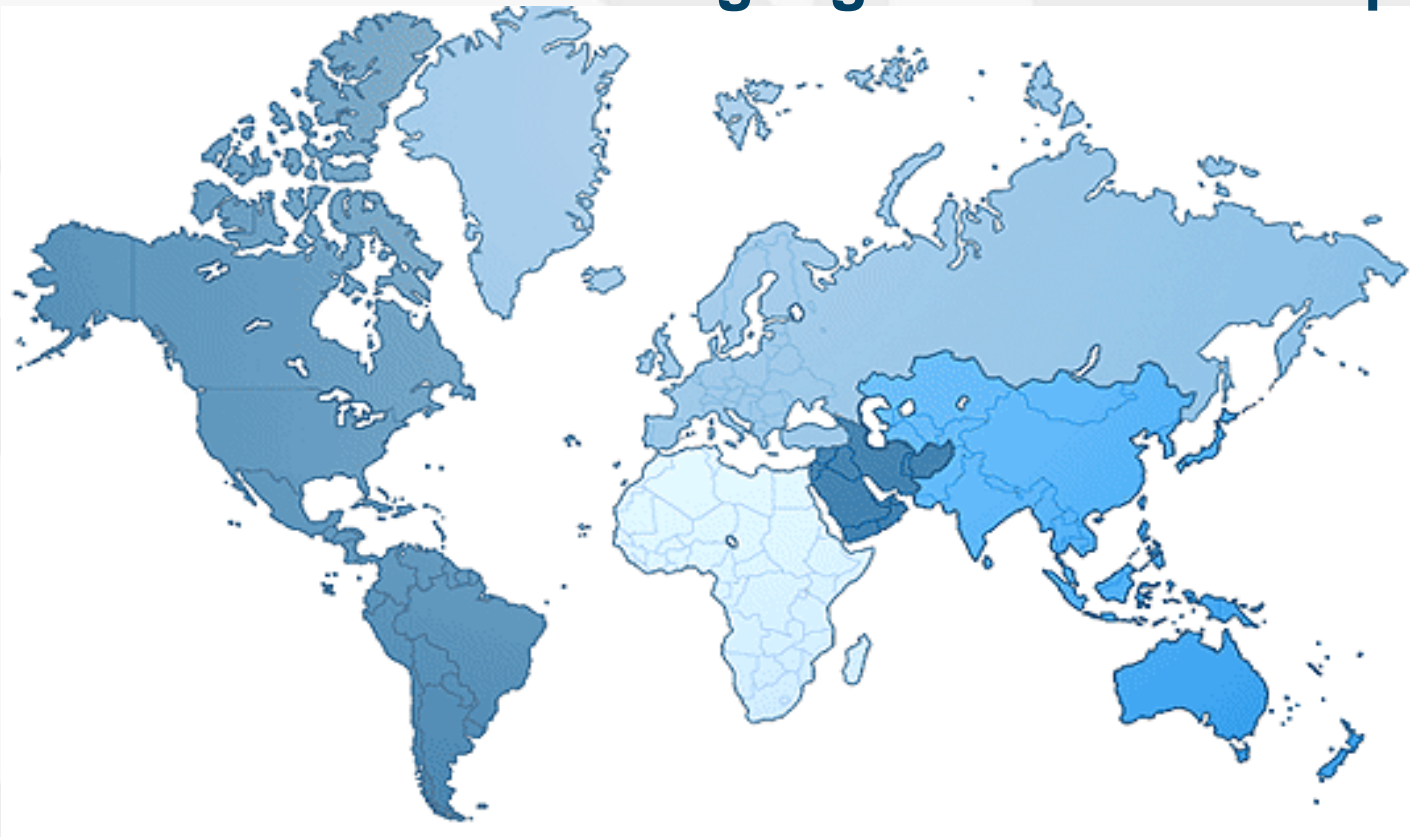
- **ECDL Foundation established by CEPIS in 1997**



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Global Standard

100+ Countries 40+ Languages 8 Million People



25 Million Examinations

20,000 Centres www.ecdl.org



Leading Countries

ECDL Countries

1	Italy
2	United Kingdom
3	Greece
4	Austria
5	Hungary
6	Ireland
7	Germany
8	Romania
9	Poland
10	Switzerland
11	France
12	Netherlands
13	Croatia
14	Lithuania
15	Norway

ICDL Countries

1	Egypt
2	United Arab Emirates
3	Saudi Arabia
4	South Africa
5	Jordan
6	Sri Lanka
7	Libya
8	China
9	Iran
10	Syria
11	Kuwait
12	Chile
13	Singapore
14	Zimbabwe
15	Qatar

Why are we successful ?

- ECDL Foundation Network
- Shared Mission
- Shared Values



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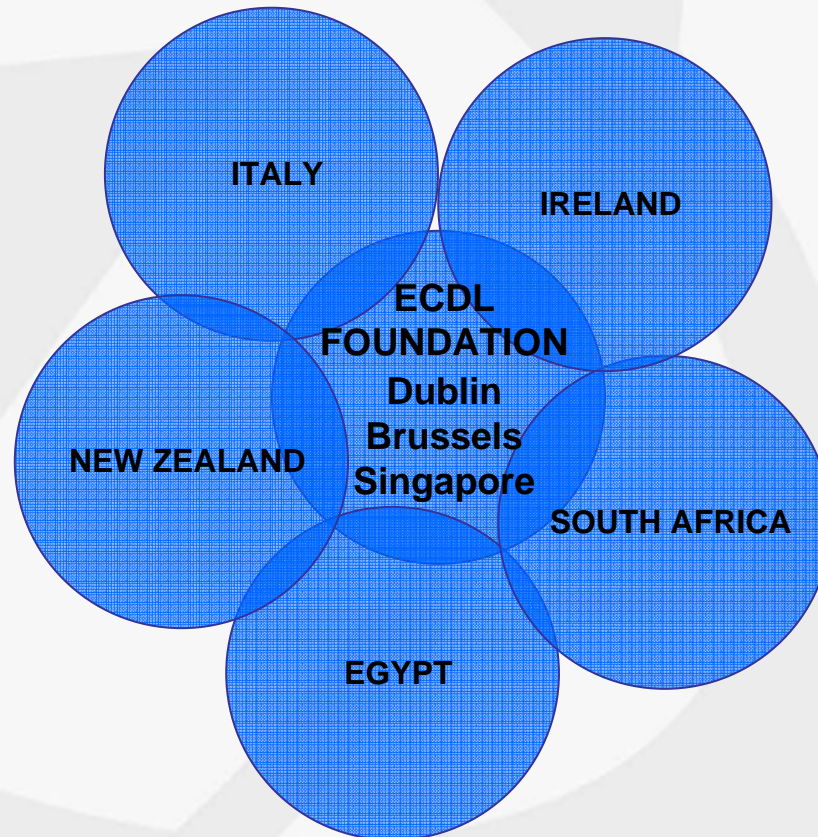
ECDL Foundation Network

**ECDL
FOUNDATION
Dublin
Brussels
Singapore**



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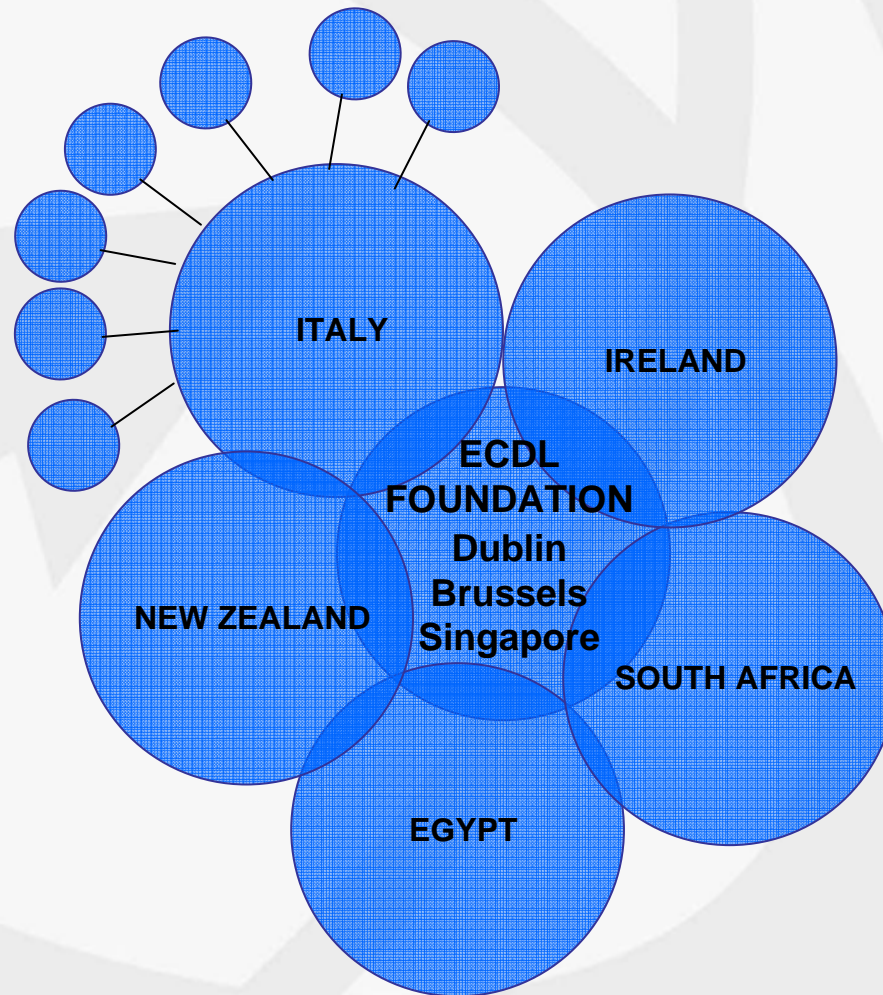
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ECDL Foundation Values

- Social Responsibility**
- Vendor Independence**
- Quality**

ECDL Foundation Values

→ **Social Responsibility:** as a not-for-profit organisation, we are committed to improving digital skills proficiency within society. Our certification programmes are designed to be accessible to all citizens, irrespective of age, gender, status, ability or race.

ECDL Foundation Values

- **Vendor independence:** our certification programmes give candidates the flexibility and freedom to acquire digital skills and confidently apply them in any software environment that they may be required to use.

ECDL Foundation Values

→ **Quality:** we strive for continuous improvements in all that we do and ensure that our programmes are implemented to consistent standards internationally.



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Why is ECDL still important?

Why is ECDL still important?

European Commission President Barroso

“...the ability to use computers is now a crucial aspect of most people's careers, and therefore their prospects in life. So digital literacy is a major factor of economic success for both individuals and communities...people who do not have the knowledge and skills to use the technology will tend to fall by the wayside”.

ECDL Foundation supports i2010 strategy



i2010

i2010 is the EU Strategy for Information Society
ECDL Contributes to i2010

The European Commission bears no responsibility for ECDL Programmes.

i2010 Aims

- establish a European **information space**, i.e. a true single market for the digital economy so as to exploit fully the economies of scale offered by Europe's 500 million strong consumer market
- reinforce **innovation and investment in ICT research** given that ICTs are a principle driver of the economy;
- Promote **inclusion, public services and quality of life**, i.e. extending the European values of inclusion and quality of life to the information society.

i2010 Mid-term Review

Key findings of the Review

- 90 million lines in the European broadband market,
- 250 million people in Europe regularly use the internet
- 96% of European schools are connected to the Internet
- 57% of doctors send or receive electronically patients' data
- 77% of businesses had a broadband connection in 2007
- 77% use the Internet for dealing with bank

i2010 Mid-term Review

But ...

i2010 Mid-term Review

But ...

**40% of the EU population
has never used the internet**

Common ICT Policy Priorities in Europe

- Expand broadband coverage
- Stimulate innovation
- Implement e-Government for citizens and business
- Foster ICT uptake by enterprise, particularly by SMEs
- Create a digitally literate workforce

Priority Areas

→ Knowledge Economy

↳ Employability

→ Information Society

↳ eInclusion

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→ Knowledge Economy

↳ Employability →

→ Information Society

↳ eInclusion →

**Digital
Literacy**

Conclusion

- Our role is still important - today and in future
 - ↳ ECDL Foundation, AICA, Italian ECDL Centres
- Individuals, organisations, economy, society require standardised and recognised IT skills
- Syllabus 5.0 ensures that ECDL remains the relevant standard for Europe and globally.



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Thank you.